Sr.	NOS Code	NOS Name	Level	Question	Option 1	Option 2	Option 3	Option 4
				THEORY MCQs				
1	RAS / N0105	To display stock to promote sales	Easy	Which element of visual merchandising helps in creating focus on products ?	Light	Space	Balance	Music
2	RAS / N0105	To display stock to promote sales	Moderate	What indicates that which products are required to be displayed ?	Shelf size	Planogram	Stock inward report	Stock outward report
3	RAS / N0105	To display stock to promote sales	Moderate	Identify the facilities that are most commonly present in a super market store?	a.Label on Shelf	b.Display shelf	c. The Point of Sale (POS) machine	d. The Staff Room
					a, b, d	a, c, d	b, c, d	a, b, c
4	RAS / N0106	plan and prepare visual merchandising displa	Easy	What has to be done to make the decoration in the store look different all the times ?	Increase lights	Increase products	Create varities	Create awareness
5	RAS / N0106	plan and prepare visual merchandising displa	Difficult	Which of the following can be considered as factors that help retailers to set up an attractive display?	a. Planning	b. Displaying	c. Reviewing	d. Dismantling
					a, b,d	a, b, c	b, c, d	a, c, d
6	RAS / N0106	plan and prepare visual merchandising displa	Easy	what is used to display the products according to a plan >	Planogram	Design	Storage Capacity	Layout plan
7	RAS / N0107	To dress visual merchandising displays	Easy	What will you call a display that is visible from outside of the store or shopping mall ?	Showcase Display	Storefront Window Display	Found-Space Display	Welcome Display
8	RAS / N0107	To dress visual merchandising displays	Moderate	Which of the following are products that expire in short span of time ?	Food grains	Vegetables	Merchandise	Inventory
9	RAS / N0107	To dress visual merchandising displays	Moderate	What kind of discount offers are given on merchandise, when the season is about to change ?	End of Season Sale	End of Discount Sale	Festive Sale	Begin of Season Sale
10	RAS / N0108	dismantle and store visual merchandising disp	Easy	What is a display of similar products that are of different sizes or colors called as ?	Assortment	Colourful display	Full size display	Products
11	RAS / N0108	dismantle and store visual merchandising disp	Easy	Alongwith the Store Manager, who is responsible for ensuring safety of all display items in storage?	Staff room incharge	Stock room incharge	Cash room incharge	Store room incharge

Sr.	NOS Code	NOS Name	Level	Question	Option 1	Option 2	Option 3	Option 4
12	RAS / N0108	dismantle and store visual merchandising disp	Easy	Extra props lying on floor, dismantled mannequins, damaged signboards, unused props are examples of what kind of material lying in store ?	Required	Replenished	Not required	Damaged
13	RAS / N0108	dismantle and store visual merchandising disp	Easy	Why is it important to maintain proper records of Display Items ?	Track when a display item was last used and by whom	To occupy the empty space available in stock room	Track when the display item was received in store	To occupy the empty space available in staff room
14	RAS / N0109	To prepare products for sale	Easy	Which among the following is the most important reason important to place products in an appropriate way?	Entire stock variety can be displayed together	Customers can get an attractive view of merchandise on sale	It becomes easy for staff to display the products	The price points of the products are visisble
15	RAS / N0109	To prepare products for sale	Easy	What will help a customer to make decision to buy ?	Variety in sign boards	more choice of products	Variety in shelf	more of discount offers
16	RAS / N0109	To prepare products for sale	Difficult	Arrange the following as per Steps for Product Assembly. 1. Monitoring the assembly operations 2. Working in ways which maintain your safety as well as of others 3. Using the correct equipment for the assembly operations 4. Completing any necessary documentation 5. Reporting problems to the appropriate person 6. Carrying out product assembly in the correct sequence	1, 2, ,3, 4, 5, 6	3, 6, 1, 5, 4, 2	2, 3, 1, 4, 6, 5	4, 1, 6, 2, 5, 3
17	RAS / N0118	To promote loyalty schemes to customers	Easy	Loyalty schemes are generally bundled with_____	inventory	assortment	product exchanges	reward points
18	RAS / N0118	To promote loyalty schemes to customers	Easy	Signing up for loyalty membership schemes should be _____ for customers and never imposed by the company.	voluntary	forced	sponsored	gift
19	RAS / N0118	To promote loyalty schemes to customers	Moderate	What hekps you to understand customer needs in a better manner ?	a. Ability to ask relevant questions b, c	b. Agreeing with customer c, d	c. Recording audio a, d	d. Ability to listen carefully a, b
20	RAS / N0119	To keep the store secure	Moderate	How Shoplifters behave in front of sales staff to avoid getting caught ?	moving close to associate	moving away from associate	following associate	facing straight with associate
21	RAS / N0119	To keep the store secure	Moderate	Which of the following are solutions for overcoming barriers in identifying securtiy risks?	a. Ensure that the merchandise is not visible a, b, c	b. Avoid placing merchandise near the entrance and exit gate a, c, d	c. Ensure all the areas in store are have suffecient lightssufficiently lit a, b, d	d. Install security tools such as CCTV and security tags b, c, d
22	RAS / N0121	To maintain health and safety	Easy	What needs to be followed to avoid security risks in store ?	Emergency guidelines	Safety policy	Store policy	Store protocols
23	RAS / N0121	To maintain health and safety	Easy	What should be used to protect self from injuries while working ?	Emergency gears	Safety policy	Paersonal safety measures	Personal protective equipment
24	RAS / N0121	To maintain health and safety	Easy	Which of the following concept, retailers are following to become eco-friendly ?	Be Eco-friendly	Go Green	Be Green	Go Eco