

Micro Credential



Fundamentals of Artificial Intelligence AI for Retail

MCr Code: RAS/MCr-0001

Version: 1.0

NSQF Level: 4

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Micro Credential

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RAS/MCr-0001

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Micro Credential

RAS/MCr-0001: Fundamentals of Artificial Intelligence AI for Retail

Description

The micro credential helps in developing comprehensive understanding of AI, including its fundamental concepts, and leveraging this knowledge to outline diverse applications within the retail industry including how AI can personalize the customer shopping experience whilst transforming and enhancing retail operations.

Micro Credential Module Details and Duration

Training Delivery Mode	Theory (Hours)	Practical (Hours)	Total (Hours)
Classroom Offline Only	0015:00	0015:00	30:00



Micro Credential

Assessment Criteria

Theory Marks	Practical Marks	Project Marks	Viva Marks	Total Marks	Passing Percentage
50	50	-	-	100	60

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Micro Credential (MCr) Parameters

MCr Code	RAS/MCr-0001
MCr Name	Fundamentals of Artificial Intelligence AI for Retail
Sector	Retail
NSQF Level	4
Credits	1
Version	1.0
Minimum Educational Qualification & Experience	12th grade Pass OR 10th grade pass with 3 Years of experience OR Previous relevant Qualification of NSQF Level (3.0) with 3 Years of experience OR Previous relevant Qualification of NSQF Level (3.5) with 1.5 years of experience
Pre-Requisite License or Training	NA
Last Reviewed Date	27/08/2024
Next Review Date	27/08/2027
NSQF Clearance Date	27/08/2024
Reference code on NQR	NM-04-OR-02920-2024-V1-RASCI
NQR Version	1.0