

SSC	QPCode	Job Role Name	NSQF Level	Equipment Name	Minimum number of Equipment required (per batch of 30 trainees)	Minimum number of Equipment required (per batch of 25 trainees)	Minimum number of Equipment required (per batch of 20 trainees)	Unit Type(Set /Number etc.)	Is this a mandatory Equipment to be available at the Training Center (Yes/No)	Dimension/Specification/Description of the Equipment/ ANY OTHER REMARK
Retailers Association's Skill Council of India (RASCI)	RAS/Q0101	Retail Store Operations Assistant	2	Gondola	2	2	2	Nos	Yes	Size 3' X 1.5' X 5, Non Branded
				Display/Boards/ Standees for product categories and offers (Different	3	3	3	Nos	Yes	Size 3' X 3' ; 2' X 6', Non Branded
				Calculator	2	2	1	Nos	Yes	Casio or equivalent
				Stock Almirah	1	1	1	Nos	Yes	Size 3' X 2' X 6', Godrej or equivalent
				Dummy Products (Products with ad - on accessories such as mobile handsets with ear phones etc.) with barcode, specifications, price tags	30	30	30	Nos	Yes	Multibranded
				Mannequins (Full & Half Bust)	3	3	3	Nos	Yes	Multibranded
				Danglers, Wobblers, Hangers,	17	17	17	Nos	Yes	17 each
				POS Display (LED Lightbox)	1	1	1	Nos	Yes	Multibranded
				Signage Board	2	2	2	Nos	Yes	Customised
				Banners /Posters	2	2	2	Nos	Yes	Customised
				Offers /Policy Signage	10	10	10	Nos	Yes	Customised
				Shopping Basket/Shopping Cart	1	1	1	Nos	Yes	60L capacity, Non Branded
				Dummy Fire Extinguishers	1	1	1	Nos	Yes	Cease Fire or equivalent
				Carry bags of different dimensions	20	10	10	Nos	Yes	2kg; 3kg; 5kg bio degradable, Non
				Customer Inquiry /Lead Register	3	2	2	Nos	Yes	Customised
				Sample Stock delivery note / challan	15	15	10	Nos	Yes	Customised
				Dummy Stock Transfer Notes /	15	15	10	Nos	Yes	Customised
				Register to record customer delivery	3	2	2	Nos	Yes	Customised
				Stock Inward/Stock Outward register	3	2	2	Nos	Yes	Customised
				Sample forms showing Loyalty scheme/EMI Offers	10	15	10	Nos	Yes	Customised
				Gift wrapping paper (to gift wrap dummy products)	5	5	5	Nos	Yes	Customised
				Computer (PC) with latest configurations – and Internet connection with standard operating system and standard word processor and worksheet software (Licensed) (all software should either be latest	15	12	10	Nos	Yes	NA
				UPS	1	1	1	Nos	Yes	NA
Scanner cum Printer	1	1	1	Nos	Yes	NA				
Computer Tables	15	12	10	Nos	Yes	NA				
Computer Chairs	15	12	10	Nos	Yes	NA				
LCD Projector	1	1	1	Nos	Yes	NA				
White Board	1	1	1	Nos	Yes	1200mm x 900mm				
Retailers	RAS/Q0102	Retail Cashier	3	Gondola	2	2	2	Nos	Yes	Size 3' X 1.5' X 5, Non Branded

Association's Skill Council of India (RASCI)				Display/Boards/ Standees for product categories and offers (Different	3	3	3	Nos	Yes	Size 3' X 3' ; 2' X 6', Non Branded
				Calculator	2	2	1	Nos	Yes	Casio or equivalent
				Stock Almirah	1	1	1	Nos	Yes	Size 3' X 2' X 6', Godrej or equivalent
				Point of Sale (POS) Terminal (Computer, Cash drawer, Receipt printer, Barcode scanner, Card swiping machine to demonstrate cash / credit/ digital transactions)	1	1	1	Nos	Yes	Multi-branded
				Dummy Products (Products with ad - on accessories such as mobile handsets with ear phones etc.) with barcode, specifications, price tags	30	30	30	Nos	Yes	Multi-branded
				Mannequins (Full & Half Bust)	3	3	3	Nos	Yes	Multi-branded
				Danglers, Wobblers, Hangers	17	17	17	Nos	Yes	17 each
				POS Display (LED Lightbox)	1	1	1	Nos	Yes	Multi-branded
				Signage Board	2	2	2	Nos	Yes	Customised
				Banners /Posters	2	2	2	Nos	Yes	Customised
				Offers /Policy Signage	10	10	10	Nos	Yes	Customised
				Shopping Basket/Shopping Cart	1	1	1	Nos	Yes	60L capacity, Non Branded
				Dummy Fire Extinguishers	1	1	1	Nos	Yes	Cease Fire or equivalent
				Billing Dummy Software	1	1	1	Nos	Yes	Multi-branded
				UV light fake note detecting machine	1	1	1	Nos	Yes	Multi-branded
				Posters showing various types of digital payment options such as	10	10	10	Nos	Yes	Size A4; A3; A2; A1
				Sample of Gift	10	10	10	Nos	Yes	Customised
				Credit Notes to demonstrate sales	15	15	10	Nos	Yes	Customised
				Customer Feedback Forms	15	15	10	Nos	Yes	Customised
				Dummy Stock Transfer Notes /	15	15	10	Nos	Yes	Customised
				Stock Inward/Stock Outward register	3	2	2	Nos	Yes	Customised
				Dummy EMI / credit scheme calculation sheet	15	15	10	Nos	Yes	Customised
				Computer (PC) with latest configurations – and Internet connection with standard operating system and standard word processor and worksheet software (Licensed) (all software should either be latest	15	12	10	Nos	Yes	NA
				UPS	1	1	1	Nos	Yes	NA
				Scanner cum Printer	1	1	1	Nos	Yes	NA
				Computer Tables	15	12	10	Nos	Yes	NA
				Computer Chairs	15	12	10	Nos	Yes	NA
LCD Projector	1	1	1	Nos	Yes	NA				
White Board	1	1	1	Nos	Yes	1200mm x 900mm				
Retailers Association's Skill Council of India	RAS/Q0103	Retail Sales Assistant	3	Gondola	2	2	2	Nos	Yes	Size 3' X 1.5' X 5, Non Branded
				Display Boards / Standees for product categories and offers (Different	3	3	3	Nos	Yes	Size 3' X 3' ; 2' X 6', Non Branded
				Calculator	2	2	1	Nos	Yes	Casio or equivalent

(RASCI)				Stock Almirah	1	1	1	Nos	Yes	Size 3' X 2' X 6', Godrej or equivalent
				Point of Sale (POS) Terminal (Computer, Cash drawer, Receipt printer, Barcode scanner, Card)	1	1	1	Nos	Yes	Multibranded
				Dummy Products (Products with ad - on accessories such as mobile handsets with ear phones etc.) with barcode, specifications, price tags	30	30	30	Nos	Yes	Multibranded
				Mannequins (Full & Half Bust)	3	3	3	Nos	Yes	Multibranded
				Danglers, Wobblers, Hangers,	17	17	17	Nos	Yes	17 each
				POS Display (LED Lightbox)	1	1	1	Nos	Yes	Multibranded
				Signage Board	2	2	2	Nos	Yes	Customised
				Banners /Posters	2	2	2	Nos	Yes	Customised
				Offers /Policy Signage	10	10	10	Nos	Yes	Customised
				Shopping Basket/Shopping Cart	1	1	1	Nos	Yes	60L capacity, Non-Branded
				Dummy Fire Extinguisher	1	1	1	Nos	Yes	Cease Fire or equivalent
				Computer (PC) with latest configurations – and Internet connection with standard operating system and standard word processor and worksheet software (Licensed) (all software should either be latest	15	12	10	Nos	Yes	NA
				UPS	1	1	1	Nos	Yes	NA
				Scanner cum Printer	1	1	1	Nos	Yes	NA
				Computer Tables	15	12	10	Nos	Yes	NA
				Computer Chairs	15	12	10	Nos	Yes	NA
				LCD Projector	1	1	1	Nos	Yes	NA
White Board	1	1	1	Nos	Yes	1200mm x 900mm				
Retailers Association's Skill Council of India (RASCI)	RAS/Q0109	Retail Sales Executive	4	Gondola	2	2	2	Nos	Yes	Size 3' X 1.5' X 5, Non-Branded
				Display/Boards/ Standees for product categories and offers (Different	3	3	3	Nos	Yes	Size 3' X 3'; 2' X 6', Non-Branded
				Calculator	2	2	1	Nos	Yes	Casio or equivalent
				Stock Almirah	1	1	1	Nos	Yes	Size 3' X 2' X 6', Godrej or equivalent
				Point of Sale (POS) Terminal (Computer, Cash drawer, Receipt printer, Barcode scanner, Card)	1	1	1	Nos	Yes	Multibranded
				Dummy Products (Products with ad - on accessories such as mobile handsets with ear phones etc.) with barcode, specifications, price tags	30	30	30	Nos	Yes	Multibranded
				Mannequins (Full & Half Bust)	3	3	3	Nos	Yes	Multibranded
				Danglers, Wobblers, Hangers,	17	17	17	Nos	Yes	17 each
				POS Display (LED Lightbox)	1	1	1	Nos	Yes	Multibranded
				Signage Board	1	1	1	Nos	Yes	Customised
				Banners /Posters	2	2	2	Nos	Yes	Customised
				Offers /Policy Signage	10	10	10	Nos	Yes	Customised
				Shopping Basket/Shopping Cart	1	1	1	Nos	Yes	60L capacity, Non-Branded
				Dummy Fire Extinguishers	1	1	1	Nos	Yes	Cease Fire or equivalent

				Billing Dummy Software	1	1	1	Nos	Yes	Multibranded
				UV light fake note detecting machine	1	1	1	Nos	Yes	Multibranded
				Posters showing various types of digital payment options such as	10	10	10	Nos	Yes	Size A4; A3; A2; A1
				Sample of Gift	10	10	10	Nos	Yes	Customised
				Credit Notes to demonstrate sales	15	15	10	Nos	Yes	Customised
				Customer Feedback Forms	15	15	10	Nos	Yes	Customised
				Dummy Stock Transfer Notes /	15	15	10	Nos	Yes	Customised
				Stock Inward/Stock Outward register	15	15	10	Nos	Yes	Customised
				Dummy EMI / credit scheme calculation sheet	15	15	10	Nos	Yes	Customised
				Computer (PC) with latest configurations – and Internet connection with standard operating system and standard word processor and worksheet software (Licensed) (all software should either be latest	15	12	10	Nos	Yes	NA
				UPS	1	1	1	Nos	Yes	NA
				Scanner cum Printer	1	1	1	Nos	Yes	NA
				Computer Tables	15	12	10	Nos	Yes	NA
				Computer Chairs	15	12	10	Nos	Yes	NA
				LCD Projector	1	1	1	Nos	Yes	NA
				White Board	1	1	1	Nos	Yes	1200mm x 900mm
Retailers Association's Skill Council of India (RASCI)	RAS/Q0105	Retail Team Leader	4.5		2	2				
				Gondola			2	Nos.	Yes	Size 3' X 1.5' X 5, Non Branded
				Display/Boards/ Standees for product categories and offers (Different	3	3	3	Nos.	Yes	Size 3' X 3' ; 2' X 6', Non Branded
				Calculator	2	2	1	Nos.	Yes	Casio or equivalent
				Stock Almirah	1	1	1	Nos.	Yes	Size 3' X 2' X 6', Godrej or equivalent
				Point of Sale (POS) Terminal (Computer, Cash drawer, Receipt printer, Barcode scanner, Card	1	1	1	Nos.	Yes	Multibranded
				Dummy Products (Products with ad - on accessories such as mobile handsets with ear phones etc.) with barcode, specifications, price tags	30	30	30	Nos.	Yes	Multibranded
				Mannequins (Full & Half Bust)	3	3	3	Nos.	Yes	Multibranded
				Danglers, Wobblers, Hangers,	17	17	17	Nos.	Yes	17 each
				POS Display (LED Lightbox)	1	1	1	Nos.	Yes	Multibranded
				Signage Board	2	2	2	Nos.	Yes	Customised
				Banners /Posters	2	2	2	Nos.	Yes	Customised
				Offers /Policy Signage	10	10	10	Nos.	Yes	Customised
				Shopping Basket/Shopping Cart	1	1	1	Nos.	Yes	60L capacity, Non Branded

				Dummy Fire Extinguishers	1	1	1	Nos.	Yes	Cease Fire or equivalent
				Posters showing various types of digital payment options such as	10	10	10	Nos.	Yes	Size A4; A3; A2; A1
				Customer Feedback Forms	15	15	10	Nos.	Yes	Customised
				Customer Inquiry /Lead Register	3	3	2	Nos.	Yes	Customised
				Sample Stock delivery note / challan	15	15	10	Nos.	Yes	Customised
				Invoice	15	15	10	Nos.	Yes	Customised
				Register to record customer delivery	3	3	2	Nos.	Yes	Customised
				Stock Inward/Stock Outward register	3	3	2	Nos.	Yes	Customised
				Sample forms showing Loyalty scheme/EMI Offers	15	15	10	Nos.	Yes	Customised
				Sample Retail Standard Operating Procedures (SOP) manual covering do's & don'ts in a store	2	2	2	Nos.	Yes	Customised
				In-store induction training manual, HR Manual	2	2	2	Nos.	Yes	Customised
				Sample contact list of key internal and external stakeholders	5	5	5	Nos.	Yes	Customised
				Attendance register / Employee Work Shift planner	2	2	2	Nos.	Yes	Customised
				Sample employee appraisal form	15	15	10	Nos.	Yes	Customised
				Sample script for team briefing	15	15	10	Nos.	Yes	Customised
				Sample Team Target vis-à-vis Team Performance Report sample (In hardcopy or digital form)	15	15	10	Nos.	Yes	Customised
				Computer (PC) with latest configurations – and Internet connection with standard operating system and standard word processor and worksheet software (Licensed) (all software should either be latest	15	12	10	Nos	Yes	NA
				UPS	1	1	1	Nos	Yes	NA
				Scanner cum Printer	1	1	1	Nos	Yes	NA
				Computer Tables	15	12	10	Nos	Yes	NA
				Computer Chairs	15	12	10	Nos	Yes	NA
				LCD Projector	1	1	1	Nos	Yes	NA
				White Board	1	1	1	Nos	Yes	1200mm x 900mm
Retailers Association's Skill Council of India (RASCI)	RAS/Q0106	Deputy Manager (Retail Store Department)	5	Gondola	2	2	2	Nos.	Yes	Size 3' X 1.5' X 5, Non Branded
				Display/Boards/ Standees for product categories and offers (Different	3	3	3	Nos.	Yes	Size 3' X 3' ; 2' X 6', Non Branded
				Calculator	2	2	1	Nos.	Yes	Casio or equivalent
				Stock Almirah	1	1	1	Nos.	Yes	Size 3' X 2' X 6', Godrej or equivalent
				Point of Sale (POS) Terminal (Computer, Cash drawer, Receipt printer, Barcode scanner, Card	1	1	1	Nos.	Yes	Multibranded

			Dummy Products (Products with ad - on accessories such as mobile handsets with ear phones etc.) with barcode, specifications, price tags	30	30	30	Nos.	Yes	Multibranded
			Mannequins (Full & Half Bust)	3	3	3	Nos.	Yes	Multibranded
			Danglers, Wobblers, Hangers,	17	17	17	Nos.	Yes	17 each
			POS Display (LED Lightbox)	1	1	1	Nos.	Yes	Multibranded
			Signage Board	2	2	2	Nos.	Yes	Customised
			Banners /Posters	2	2	2	Nos.	Yes	Customised
			Offers /Policy Signage	10	10	10	Nos.	Yes	Customised
			Shopping Basket/Shopping Cart	1	1	1	Nos.	Yes	60L capacity, Non Branded
			Dummy Fire Extinguishers	1	1	1	Nos.	Yes	Cease Fire or equivalent
			Customer Feedback Forms	15	15	10	Nos.	Yes	Customised
			Customer Inquiry /Lead Register	3	3	2	Nos.	Yes	Customised
			Dummy stock and inventory management system (Physical register/excel version) to	15	15	10	Nos.	Yes	Customised
			Sample Retail Standard Operating Procedures (SOP) manual covering do's & don'ts in a store	2	2	2	Nos.	Yes	Customised
			In-store induction training manual, HR Manual	2	2	2	Nos.	Yes	Customised
			Sample contact list of key internal and external stakeholders	5	5	5	Nos.	Yes	Customised
			Attendance register / Employee Work Shift planner	2	2	2	Nos.	Yes	Customised
			Sample employee appraisal form	15	15	10	Nos.	Yes	Customised
			Sample store profit & loss statements/ledger book for maintaining accounts	15	15	10	Nos.	Yes	Customised
			Sample script for team briefing	15	15	10	Nos.	Yes	Customised
			Product planogram	15	15	10	Nos.	Yes	Customised
			Sample Team Target vis-à-vis Team Performance Report sample (In hardcopy or digital form)	15	15	10	Nos.	Yes	Customised
			Sample Vendor List	5	5	5	Nos.	Yes	Customised
			Computer (PC) with latest configurations – and Internet connection with standard operating system and standard word processor and worksheet software (Licensed) (all software should either be latest	15	12	10	Nos	Yes	NA
			UPS	1	1	1	Nos	Yes	NA
			Scanner cum Printer	1	1	1	Nos	Yes	NA
			Computer Tables	15	12	10	Nos	Yes	NA
			Computer Chairs	15	12	10	Nos	Yes	NA
			LCD Projector	1	1	1	Nos	Yes	NA
			White Board	1	1	1	Nos	Yes	1200mm x 900mm

Retailers Association's Skill Council of India (RASCI)	RAS/Q0402	Visual Merchandiser	4.5	Products for display (mix of apparels, accessories, consumer durables, food/grocery products etc.)	30	30	30	Nos.	Yes	Multibranded
				Product planogram	15	15	10	Nos.	Yes	Customised
				Shelves for Stacking Products	2	2	2	Nos.	Yes	Size 3' X 1.5' X 5, Non Branded
				Gondola	1	1	1	Nos.	Yes	Size 3' X 1.5' X 5, Non Branded
				Table	1	1	1	Nos.	Yes	Size 3' X 1.5' X 5, Non Branded
				Mannequins (Full & Half Bust)	3	3	3	Nos.	Yes	Multibranded
				Danglers, Wobblers, Hangers, Fixtures, banners	17	17	17	Nos.	Yes	17 each
				POS Display (LED Lightbox)	17	17	17	Nos.	Yes	Multibranded
				Signage Board	10	10	10	Nos.	Yes	Customised
				Offer /Policy Signage	10	10	10	Nos.	Yes	Customised
				Softwares (Photoshop/Illustrator/2D/3D)	10	8	6	Nos.	Yes	Branded
				Camera that provide good picture quality (Mobile Camera/Digital	6	4	4	Nos.	Yes	Branded
				Laptop/Tab/Computer with built in	10	8	6	Nos.	Yes	Branded
				Glass window for Window Display	15	15	10	Nos.	Yes	Customised
				Computer (PC) with latest configurations – and Internet connection with standard operating system and standard word processor and worksheet software (Licensed) (all software should either be latest	15	12	10	Nos	Yes	NA
				UPS	1	1	1	Nos	Yes	NA
				Scanner cum Printer	1	1	1	Nos	Yes	NA
				Computer Tables	15	12	10	Nos	Yes	NA
				Computer Chairs	15	12	10	Nos	Yes	NA
				LCD Projector	1	1	1	Nos	Yes	NA
White Board	1	1	1	Nos	Yes	1200mm x 900mm				
Retailers Association's Skill Council of India (RASCI)	RAS/Q0107	Retail Store Manager	5.5	Gondolas	2			Nos.		
						2	2		Yes	Size 3' X 1.5' X 5, Non Branded
				Product	20	10	10	Nos.	Yes	Dummy detailers, Non Branded
				Display/boards/standees	3	3	3	Nos.	Yes	Size 3' X 3' ; 2' X 6', Non Branded
				Calculator	2	2	1	Nos.	Yes	Casio or equivalent
				Stock almirah with dummy products stocked as per FIFO method	1	1	1	Nos.	Yes	Size 3' X 2' X 6', Godrej or equivalent
				Point of Sale (POS) terminal	1	1	1	Nos.	Yes	Multibranded
				Bar code scanner	1	1	1	Nos.	Yes	Multibranded
				Mannequins (Full & Half Bust)	3	3	3	Nos.	Yes	Multibranded
				Danglers, Wobblers, Hangers,	17	17	17	Nos.	Yes	17 each
POS Display (LED Lightbox)	1	1	1	Nos.	Yes	Multibranded				
Signage Board	2	2	2	Nos.	Yes	Customised				

				Banners /Posters	2	2	2	Nos.	Yes	Customised
				Offers /Policy Signage	10	10	10	Nos.	Yes	Customised
				Shopping basket/cart	1	1	1	Nos.	Yes	60L capacity, Non Branded
				Dummy fire extinguishers	1	1	1	Nos.	Yes	Cease Fire or equivalent
				Dummy stock and inventory management system (software/physical register/Inventory tracker in .xls) to demonstrate	30	30	30	Nos.	Yes	Multibranded
				Sample Retail SOP manual covering do's & don'ts in a store	2	2	2	Nos.	Yes	Customised
				HR manual - in store induction	2	2	2	Nos.	Yes	Customised
				Code of conduct (sample)	2	2	2	Nos.	Yes	Customised
				Sample contact list of key internal and external stakeholders	5	5	5	Nos.	Yes	Customised
				Fake note detecting machine with note samples	1	1	1	Nos.	Yes	Multibranded
				Customer feedback forms	15	15	10	Nos.	Yes	Customised
				Attendance register	2	2	2	Nos.	Yes	Customised
				Sample employee appraisal form	15	15	10	Nos.	Yes	Customised
				Cash till for cash reconciliation & Bank deposits	2	2	2	Nos.	Yes	Non Branded
				Sample store profit & loss Statements/ledger book for maintaining accounts	15	15	10	Nos.	Yes	Customised
				Sample script for team briefing	15	15	10	Nos.	Yes	Customised
				Sample statutory compliance documents such as shops &	20	20	10	Nos.	Yes	Customised
				Computer (PC) with latest configurations – and Internet connection with standard operating system and standard word processor and worksheet software (Licensed) (all software should either be latest	15	12	10	Nos	Yes	NA
				UPS	1	1	1	Nos	Yes	NA
				Scanner cum Printer	1	1	1	Nos	Yes	NA
				Computer Tables	15	12	10	Nos	Yes	NA
				Computer Chairs	15	12	10	Nos	Yes	NA
				LCD Projector	1	1	1	Nos	Yes	NA
				White Board	1	1	1	Nos	Yes	1200mm x 900mm
Retailers Association's Skill Council of India (RASCI)	RAS/Q0604	Sales Person (Distribution)	3	Gondola	2	2	2	Nos.	Yes	Size 3' X 1.5' X 5, Non Branded
				Calculator	2	2	1	Nos.	Yes	Casio or equivalent
				Dummy DSRs	30	25	20	Nos.	Yes	Printouts of dummy DSR, Non Branded
				Dummy products	30	30	30	Nos.	Yes	Random assortment of FMCG Stock,

				Product signages	10	10	10	Nos.	Yes	Information on product category
				Pre - Printed Bill Book With Product	10	10	5	Nos.	Yes	orientation purpose
				Handheld Palm device with basic DSR information	2	2	2	Nos.	Yes	Palmtop, Multibranded
				Software to run DSR on palmtop - demo version	1	1	1	Nos.	Yes	Software created and licensed through standard vendors- demo version
				Dummy Product Detailers / Product	20	10	10	Nos.	Yes	Dummy detailers, Non Branded
				Sample route plan	10	10	10	Nos.	Yes	Customised
				Sales call process handouts	30	25	20	Nos.	Yes	Customised
				Retail Shelf	1	1	1	Nos.	Yes	To show different product categories
				Computer (PC) with latest configurations – and Internet connection with standard operating system and standard word processor and worksheet software (Licensed) (all software should either be latest	15	12	10	Nos	Yes	NA
				UPS	1	1	1	Nos	Yes	NA
				Scanner cum Printer	1	1	1	Nos	Yes	NA
				Computer Tables	15	12	10	Nos	Yes	NA
				Computer Chairs	15	12	10	Nos	Yes	NA
				LCD Projector	1	1	1	Nos	Yes	NA
				White Board	1	1	1	Nos	Yes	1200mm x 900mm
Retailers Association's Skill Council of India (RASCI)	RAS/Q0605	Junior Supervisor (Sales)	4.5	Template for planning – daily / weekly / monthly target, sample territory map, sample beat & route plan, sample permanent journey plan	15	12	10	Nos	Yes	Customised
				Formulae list for calculation of productivity measures	15	12	10	Nos	Yes	Customised
				Case studies for evaluation of	15	12	10	Nos	Yes	Customised
				Gate meeting checklist	15	12	10	Nos	Yes	Customised
				Outlet acquisition checklist	15	12	10	Nos	Yes	Customised
				Sample planogram for A, B, C category outlets	15	12	10	Nos	Yes	Customised
				Sample daily sales report of the distributor salesman	15	12	10	Nos	Yes	Customised
				Handheld order booking software loaded on a Smart phone	15	12	10	Nos	Yes	Multibranded
				Sample Product collaterals	15	12	10	Nos	Yes	Customised
				Sample A, B, C category wise	15	12	10	Nos	Yes	Customised
				VM design brief	15	12	10	Nos	Yes	Customised
				Template for recording current stocks on hand at retailer / stockist /	15	12	10	Nos	Yes	Customised
				Sample trade scheme flyers	15	12	10	Nos	Yes	Customised
				Dummy FMCG products as in the	15	12	10	Nos	Yes	Multibranded
				Gondola (shelf used to display products in a modern retail store or supermarket) with endcap	2	2	2	Nos	Yes	Size 3' X 1.5' X 5, Non Branded
				Danglers of sale offers	17	17	17	Nos	Yes	Customised

			Flyers / posters of the products	15	12	10	Nos	Yes	Customised
			Calculator	15	12	10	Nos	Yes	Casio or equivalent
			Sample case study with trade scheme details with checklist to evaluate	15	12	10	Nos	Yes	Customised
			Stock rotation checklist	15	12	10	Nos	Yes	Customised
			Sales call observation checklist	2	2	2	Nos	Yes	Customised
			Feedback and action plan templates	2	2	2	Nos	Yes	Customised
			Email / letter communication	15	12	10	Nos	Yes	Customised
			Credit ageing report template	15	12	10	Nos	Yes	Customised
			Sample reconciliation report	15	12	10	Nos	Yes	Customised
			Checklist to monitor /assess trade operations of the distributor	15	12	10	Nos	Yes	Customised
			Case study briefs on – primary order booking, sales plan & sales reports of distributor, receivables and payables, rewards and recognition	15	12	10	Nos	Yes	Customised
			Template for roaster	15	12	10	Nos	Yes	Customised
			Case studies with Visuals on Merchandising plan, VM plan, assortment plan, promotions and pricing strategy, Performance measurement parameters to evaluate performance of	15	12	10	Nos	Yes	Customised
			Sample check list to evaluate compliance to merchandising and VM	15	12	10	Nos	Yes	Customised
			Checklist for team reviews, merchandise and VM tools for setting up promotion within the store,	15	12	10	Nos	Yes	Customised
			Sample outlet wise offtake plans for every SKU (Stock Keeping Unit) based on the offtake target	15	12	10	Nos	Yes	Customised
			Sample checklists to evaluate team	15	12	10	Nos	Yes	Customised
			Sample team reports	15	12	10	Nos	Yes	Customised
			Templates of self-reporting	15	12	10	Nos	Yes	Customised
			Case study briefs for - plan for a sales promotion scheme, calculation of conversion ratio, sales promotion plan, SKU wise competition product performance versus self-product performance, sample report on	15	12	10	Nos	Yes	Customised
			Case studies on promotional plan with the themes for VM consisting of Sample VM – design brief, schematic diagrams with themes of promotional campaign, dummy products, sample - planogram,	15	12	10	Nos	Yes	Customised

			Case studies depicting wide-ranging results of the effectiveness of the promotional campaign	15	12	10	Nos	Yes	Customised
			Checklist to evaluate performance of promotion	15	12	10	Nos	Yes	Customised
			Sample case study with the performance results of the	15	12	10	Nos	Yes	Customised
			Sample disposable food waste (wet &	15	12	10	Nos	Yes	10 each
			Sample recyclable packaging waste	15	12	10	Nos	Yes	Customised
			Sample disposable packaging waste	15	12	10	Nos	Yes	Customised
			Dry and wet waste dumping and moving equipment.	15	12	10	Nos	Yes	Multibranded
			Sample catalogues of product	15	12	10	Nos	Yes	Customised
			Sample detailers of trade schemes	15	12	10	Nos	Yes	Customised
			Case Studies & role play briefs pertaining to – Courtesy calls with key accounts, Sales call with key accounts, sales call with grieved customer accounts & angry customers, sales call with service problems such as – undercutting, delayed claim settlements, delayed replacements, delayed delivery,	15	12	10	Nos	Yes	Customised
			Sample template of gap analysis	15	12	10	Nos	Yes	Customised
			Case study for analyzing market	15	12	10	Nos	Yes	Customised
			New / Current Distributor evaluation checklist	15	12	10	Nos	Yes	Customised
			Case study to prepare new outlet acquisition plan	15	12	10	Nos	Yes	Customised
			Checklist of documents for appointment of new distributors	15	12	10	Nos	Yes	Customised
			Sample templates to issue confirmation of appointment to the	15	12	10	Nos	Yes	Customised
			Templates of periodic report forms for general and modern trade	15	12	10	Nos	Yes	Customised
			Case studies with sales performance data for general and modern trade	15	12	10	Nos	Yes	Customised
			Computer (PC) with latest configurations – and Internet connection with standard operating system and standard word processor and worksheet software (Licensed) (all software should either be latest	15	12	10	Nos	Yes	NA
			UPS	1	1	1	Nos	Yes	NA
			Scanner cum Printer	1	1	1	Nos	Yes	NA
			Computer Tables	15	12	10	Nos	Yes	NA
			Computer Chairs	15	12	10	Nos	Yes	NA
			LCD Projector	1	1	1	Nos	Yes	NA

Retailers Association's Skill Council of India (RASCI)	RAS/Q0301	Merchant Relationship Executive	4	White Board	1	1	1	Nos	Yes	1200mm x 900mm
				Computer/Laptop/Tab with high-speed internet connection, built in camera and softwares: o MS office o E-commerce Website with Registration form (Online)	10	8	6	Nos.	Yes	Branded
				Sales call process handouts	15	15	10	Nos.	Yes	Customised
				Computer (PC) with latest configurations – and Internet connection with standard operating system and standard word processor and worksheet software (Licensed) (all software should either be latest	15	12	10	Nos	Yes	NA
				UPS	1	1	1	Nos	Yes	NA
				Scanner cum Printer	1	1	1	Nos	Yes	NA
				Computer Tables	15	12	10	Nos	Yes	NA
				Computer Chairs	15	12	10	Nos	Yes	NA
				LCD Projector	1	1	1	Nos	Yes	NA
				White Board	1	1	1	Nos	Yes	1200mm x 900mm
Retailers Association's Skill Council of India (RASCI)	RAS/Q0303	Retail Order fulfilment Assistant	3	Display Racks / Storage Racks	3	3	3	Nos.	Yes	Size 3' X 3' ; 2' X 6', Non Branded
				Dummy Fire Extinguisher	1	1	1	Nos	Yes	Cease Fire or equivalent
				Calculator	2	2	1	Nos.	Yes	Casio or equivalent
				Stock Inward/Stock Outward register	3	2	2	Nos	Yes	Customised
				Register to record customer delivery	3	2	2	Nos	Yes	Customised
				Sample Stock delivery note / challan	15	15	10	Nos	Yes	Customised
				Pallet trolley	2	2	1	Nos.	Yes	NA
				Pallet jack	2	2	1	Nos.	Yes	NA
				Loading Crates	3	2	2	Nos	Yes	NA
				Storage Pallet	3	2	2	Nos	Yes	NA
				Delivery schedule	15	15	10	Nos	Yes	Customised
				Delivery Vehicle	1	1	1	Nos	Yes	NA
				Gift wrapping paper	5	5	5	Nos	Yes	NA
				Delivery report templates	15	15	10	Nos	Yes	NA
				Loading and unloading equipment(such as ladder,pallet	3	2	2	Nos	Yes	NA
				EDC machine	2	2	1	Nos.	Yes	NA
				Billed invoices	15	15	10	Nos	Yes	Customised
				Order form templates	15	15	10	Nos	Yes	Customised
				Invoice templates	15	15	10	Nos	Yes	Customised
				Smart phone with wallet apps	3	2	2	Nos	Yes	NA
Reporting templates (for reporting deviation in credit limits)	15	15	10	Nos	Yes	Customised				
Dummy Products (Products with ad - on accessories such as mobile handsets with ear phones etc.) with barcode, specifications, price tags	30	30	30	Nos	Yes	Multibranded				
Transfer Notes / Invoice	15	15	10	Nos	Yes	Customised				

				Pending order list	15	15	10	Nos	Yes	Customised
				Processed order list	15	15	10	Nos	Yes	Customised
				Product and service catalogues	15	15	10	Nos	Yes	Customised
				Sample SOP and customer service	3	2	2	Nos	Yes	NA
				Point of Sale (POS) Terminal (Computer, Cash drawer, Receipt printer, Barcode scanner, Card swiping machine to demonstrate cash / credit/ digital transactions)	1	1	1	Nos	Yes	Multi-branded
				Credit Notes to demonstrate sales	15	15	10	Nos	Yes	Customised
				Customer Feedback Forms	15	15	10	Nos.	Yes	Customised
				Dummy Stock Transfer Notes/Invoice	15	15	10	Nos.	Yes	Customised
				Gunny bags	15	15	10	Nos.	Yes	NA
				Incident report template	15	15	10	Nos.	Yes	Customised
				Sample Health & Safety escalation	15	15	10	Nos.	Yes	Customised
				Carton boxes	15	15	10	Nos.	Yes	Customised
				Safety signage used in storage area	3	2	2	Nos	Yes	NA
				Dummy fire alarm	1	1	1	Nos.	Yes	Size 3' X 2' X 6', Godrej or equivalent
				Stock Almirah	1	1	1	Nos.	Yes	Size 3' X 2' X 6', Godrej or equivalent
				Dummy waste food products	3	2	2	Nos	Yes	NA
				Recyclable packaging waste	15	12	10	Nos	Yes	Customised
				Solid waste & wet waste disposal	3	2	2	Nos	Yes	NA
				Computer with email facility	3	2	2	Nos	Yes	NA
				Customer order list	15	12	10	Nos	Yes	Customised
				Signage Board	2	2	2	Nos	Yes	Customised
				Computer (PC) with latest configurations – and Internet connection with standard operating system and standard word processor and worksheet software (Licensed) (all software should either be latest	15	12	10	Nos	Yes	NA
				UPS	1	1	1	Nos	Yes	NA
				Scanner cum Printer	1	1	1	Nos	Yes	NA
				Computer Tables	15	12	10	Nos	Yes	NA
				Computer Chairs	15	12	10	Nos	Yes	NA
				LCD Projector	1	1	1	Nos	Yes	NA
				White Board	1	1	1	Nos	Yes	1200mm x 900mm
Retailers Association's Skill Council of India (RASCI)	RAS/Q0302	Digital Cataloguer	4.5	Hi-speed internet connection	1	1	1	Nos.	Yes	2mbps speed
				Computer/Laptop/Tab/Smart Phone with built in softwares: o MS Office o Photo editing softwares o Ecommerce Website	10	8	6	Nos.	Yes	Branded

				Camera	10	10	7	Nos.	Yes	Branded
				Product catalogue	10	10	10	Nos.	Yes	Customised
				Computer (PC) with latest configurations – and Internet connection with standard operating system and standard word processor and worksheet software (Licensed) (all software should either be latest	15	12	10	Nos	Yes	NA
				UPS	1	1	1	Nos	Yes	NA
				Scanner cum Printer	1	1	1	Nos	Yes	NA
				Computer Tables	15	12	10	Nos	Yes	NA
				Computer Chairs	15	12	10	Nos	Yes	NA
				LCD Projector	1	1	1	Nos	Yes	NA
				White Board	1	1	1	Nos	Yes	1200mm x 900mm
Retailers Association's Skill Council of India (RASCI)	RAS/Q0606	Marketing Manager E-commerce	5.5	Computer – Laptop/ Desktop with MS Office and internet facility with the internet speed of 50mbps - 100mbps	30	25	15	Nos	Yes	Gen i3 and above with minimum of 8GB RAM and 512 Gb hard disk with internet connectivity ranging from 50mbps – 100mbps and MS-Office
				Business Case document indicating the needs for the business to be transformed or elevated through e-	30	25	15	Nos	Yes	As indicated in the Model curriculum
				A business case study that includes - Sample of organisational policies and procedures related to site design.	30	25	15	Nos	Yes	As indicated in the Model curriculum
				Sample organisational content style	30	25	15	Nos	Yes	As indicated in the Model curriculum
				Sample site performance data	30	25	15	Nos	Yes	As indicated in the Model curriculum
				Access to e-commerce and social media sites for research and study	30	25	15	Nos	Yes	As required
				Access to number of e-commerce sites for testing and review	30	25	15	Nos	Yes	As required
				Business Case document indicating the nature of business and the need for digital marketing	30	25	15	Nos	Yes	As indicated in the Model curriculum
				Business case with a marketing strategy and broad organisational business objectives, its brand value and customer retention strategies.	30	25	15	Nos	Yes	As indicated in the Model curriculum
				List of KPIs used to evaluate a performance of marketing strategies	30	25	15	Nos	Yes	As indicated in the Model curriculum
				Business case with details of marketing/ sales promotional	30	25	15	Nos	Yes	As indicated in the Model curriculum
List of KPIs used to evaluate a performance, current information on digital marketing types and channels, digital marketing monitoring tools	30	25	15	Nos	Yes	As indicated in the Model curriculum				

				Case study indicating the need to launching social media marketing	30	25	15	Nos	Yes	As indicated in the Model curriculum
				Information technology hardware and software; online information systems; social media platforms; social media usage and activity	30	25	15	Nos	Yes	Access to Facebook, Instagram, Twitter, LinkedIn, and any other social media platforms as applicable
				Information technology hardware and software; online information systems; access to e-commerce	30	25	15	Nos	Yes	As indicated in the Model curriculum
				Sample customer satisfaction survey	30	25	15	Nos	Yes	As indicated in the Model curriculum
				Online customer service feedback	30	25	15	Nos	Yes	As indicated in the Model curriculum
				Case study with outcomes and indications of performance of online customer service standard.	30	25	15	Nos	Yes	As indicated in the Model curriculum
				UPS	1	1	1	Nos	Yes	NA
				Scanner cum Printer	1	1	1	Nos	Yes	NA
				Computer Tables	15	12	10	Nos	Yes	NA
				Computer Chairs	15	12	10	Nos	Yes	NA
				LCD Projector	1	1	1	Nos	Yes	NA
				White Board	1	1	1	Nos	Yes	1200mm x 900mm
Retailers Association's Skill Council of India (RASCI)	RAS/Q0201	Direct Seller	4	Calculator	2	2	1	Nos.	Yes	Casio or equivalent
				Shopping Basket/Shopping Cart	1	1	1	Nos.	Yes	60L capacity, Non Branded
				Dummy products for merchandising	30	30	30	Nos.	Yes	Random assortment of FMCG Stock, information on product category
				Product signages	10	10	10	Nos.	Yes	orientation purpose
				Pre - Printed Bill Book With Product	10	10	5	Nos.	Yes	Size 38" X 18" X 28", Fabricated
				Table/Chair/Stall	1	1	1	Nos.	Yes	Dummy detailers, Non Branded
				Dummy Product Detailers / Product	20	20	10	Nos.	Yes	Customised
				Sample statutory compliance documents such as Registration copy / Challan Copy/ Shops &	20	20	10	Nos.	Yes	Customised
				Weighing scale / Hand scale	1	1	1	Nos.	Yes	Multibranded
				Crate	2	2	2	Nos.	Yes	Crate size 54X36X29
				Cash Box	2	2	2	Nos.	Yes	Non Branded
				Sample visiting card	15	15	10	Nos.	Yes	Customised
				Company Brochure	15	15	10	Nos.	Yes	Customised
				Sample contact list of local/government bodies	15	15	10	Nos.	Yes	Customised
				Customer Visit Planner /Calendar	15	15	10	Nos.	Yes	Customised
				Handouts for financing options such as Mudra loans or financial schemes	15	15	10	Nos.	Yes	Customised
				Digital Payment Scheme handouts	15	15	10	Nos.	yes	Customised

				Computer (PC) with latest configurations – and Internet connection with standard operating system and standard word processor and worksheet software (Licensed) (all software should either be latest	15	12	10	Nos	Yes	NA
				UPS	1	1	1	Nos	Yes	NA
				Scanner cum Printer	1	1	1	Nos	Yes	NA
				Computer Tables	15	12	10	Nos	Yes	NA
				Computer Chairs	15	12	10	Nos	Yes	NA
				LCD Projector	1	1	1	Nos	Yes	NA
				White Board	1	1	1	Nos	Yes	1200mm x 900mm
Retailers Association's Skill Council of India (RASCI)	RAS/Q0202	Retailer	4.5	Registration copy	30	25	20	Nos.	Yes	Customised
				Shelves for Stacking Products	2	2	2	Nos.	Yes	Size 3' X 1.5' X 5, Non Branded
				Shopping Basket	1	1	1	Nos.	Yes	60L capacity, Non Branded
				Signage Board Retail	10	10	10	Nos.	Yes	Customised
				Offer Signages	10	10	10	Nos.	Yes	Customised
				Big Poster (POS) for offer related advertisement	1	1	1	Nos.	Yes	Customised
				Card Swapping Machine	1	1	1	Nos.	Yes	Multibranded
				Gondolas	1	1	1	Nos.	Yes	Size 3' X 1.5' X 5, Non Branded
				Products for display (Dummy cameras & Mobiles)	30	30	30	Nos.	Yes	Multibranded
				Danglers	17	17	17	Nos.	Yes	Customised
				Coupons & Vouchers	10	10	10	Nos.	Yes	Customised
				Credit notes	10	10	10	Nos.	Yes	Customised
				Currency notes of different	10	10	10	Nos.	Yes	Rs. 10, 20, 50, 100, 200, 500 notes
				Carry Bags	20	10	10	Nos.	Yes	2kg; 3kg; 5kg bio degradable, Non
				Physical Bill Copy	10	10	10	Nos.	Yes	Customised
				Bar Code Machine	1	1	1	Nos.	Yes	Multibranded
				Tables & Stools	1	1	1	Nos.	Yes	Size 38" X 18" X 28", Fabricated
				Stock Almirah	1	1	1	Nos.	Yes	Size 3' X 2' X 6', Godrej or equivalent
				CCTV Camera	1	1	1	Nos.	Yes	Multibranded
				Projector	1	1	1	Nos.	Yes	Multibranded
				Computer	1	1	1	Nos.	Yes	Multibranded
				LCD TV (optional)	1	1	1	Nos.	No	Multibranded
				Demo Counter	1	1	1	Nos.	Yes	Customised
				Billing Dummy Software	1	1	1	Nos.	Yes	Multibranded
				Fake note detecting machine	1	1	1	Nos.	Yes	Multibranded
				Peghooks	5	5	5	Nos.	Yes	Non-branded
				Customer Feedback Forms	15	15	10	Nos.	Yes	Customised
				Lead Register	3	3	2	Nos.	Yes	Customised
				Offer/ Promo Pamphlets	10	10	10	Nos.	Yes	Customised

				Product Catalogue/Product detailer	10	10	10	Nos.	Yes	Customised
				Sample visiting card	15	15	10	Nos.	Yes	Customised
				Calculator	2	2	1	Nos.	Yes	Casio or equivalent
				Pre-printed bill book	10	10	5	Nos.	Yes	Customised
				Dummy DSR	30	25	20	Nos.	Yes	Printouts of dummy DSR, Non Branded
				Daily Log book	3	3	2	Nos.	Yes	Customised
				Challan book with delivery challans	3	3	2	Nos.	Yes	Customised
				Company brochure	15	15	10	Nos.	Yes	Customised
				Computer (PC) with latest configurations – and Internet connection with standard operating system and standard word processor and worksheet software (Licensed) (all software should either be latest	15	12	10	Nos	Yes	NA
				UPS	1	1	1	Nos	Yes	NA
				Scanner cum Printer	1	1	1	Nos	Yes	NA
				Computer Tables	15	12	10	Nos	Yes	NA
				Computer Chairs	15	12	10	Nos	Yes	NA
				LCD Projector	1	1	1	Nos	Yes	NA
				White Board	1	1	1	Nos	Yes	1200mm x 900mm
Retailers Association's Skill Council of India (RASCI)	RAS/Q0701	Retail Merchandise Manager	5.5	Computer – Laptop/ Desktop with MS Office and internet facility with the internet speed of 50mbps - 100mbps	30	25	15	Nos	Yes	Gen i3 and above with minimum of 8GB RAM and 512 Gb hard disk with internet connectivity ranging from 50mbps – 100mbps and MS-Office
				The below software must be installed on the computers- • Access to E-commerce Platforms: If the retail business has an online presence, e-commerce software is used for online sales, order processing, and website management. • Microsoft Excel: Widely used for data analysis, financial calculations, and reporting.	30	25	15	Nos	Yes	With user licenses from the OEM
				Business Case/ Case Study document with retail organisational strategy and direction, merchandise performance data of an organisation, information related to the internal and external operating environments of a retail organisation and requisite report templates to develop a merchandise strategy for a six-month	15	12	10	Nos	Yes	As indicated in the Model curriculum

			Business case study with templates for post-trade analysis reporting, financial and performance information for one product category over a six-month trading period including data on financial performance, supplier performance, competitor activity, promotional	15	12	10	Nos	Yes	As indicated in the Model curriculum
			Business Case Study with relevant documentation on merchandise strategy, post-trade analysis data, in-trade performance data, templates and MS Excel software for	15	12	10	Nos	Yes	As indicated in the Model curriculum
			Business case study with relevant documentation on relevant documentation on merchandise financial plan, in-trade performance data, templates for merchandise category planning, software for	15	12	10	Nos	Yes	As indicated in the Model curriculum
			Business case study with information on category financial plan, product range performance information, templates for merchandise range planning, software for merchandise	15	12	10	Nos	Yes	As indicated in the Model curriculum
			Business case study with relevant information and documentation on organisational policies and procedures related to supplier engagement, sources of supplier information, supplier contract templates, suppliers with whom the individual can interact. These can be co-participants in the training, or any individuals playing the role of suppliers to participate in role plays or simulated activities in a simulated	15	12	10	Nos	Yes	As indicated in the Model curriculum
			Business Case study with relevant information on organisational marketing strategy and performance	15	12	10	Nos	Yes	As indicated in the Model curriculum
			An assignment with documentation outlining aspects of legal and ethical issues that relate to product compliance and quality templates for quality and compliance reporting	15	12	10	Nos	Yes	As indicated in the Model curriculum

			Business case with relevant information sample organisational vision and plans, organisational policies and procedures such as conflict and dispute resolution, team members for roleplays; these can be individuals who can participate in role plays or simulated activities, set up for the purpose of training in a	15	12	10	Nos	Yes	As indicated in the Model curriculum
			Sustainable packaging materials to reduce waste, energy consumption, and carbon emissions, contributing to a more environmentally responsible approach to retail packaging such as Recycled Cardboard, Biodegradable Plastics, Paperboard, Glass containers, Reusable Packaging, Fabric Bags, Mushroom Packaging, Recycled PET (rPET), Plant-Based Films, Bamboo, Jute and Hemp:	10	10	10	Nos	Yes	These materials are required for identification purpose only. (2 sets of each item)
			You tube video links on sustainable packaging materials and methods for different types of products.	30	25	15	Nos	Yes	Access to the YouTube website in the laboratory

			<p>These core tools are essential for effective merchandise management and online retail operations in an e-commerce business:</p> <ul style="list-style-type: none"> • E-commerce Platform: The central platform for product listings, pricing, and order processing. • Inventory Management Software: For real-time inventory tracking and order fulfilment. • Order Management System (OMS): To efficiently process and fulfil customer orders. • Product Information Management (PIM) System: To centralize and maintain product data. • Analytics and Reporting Tools: For tracking website traffic and sales performance. • Customer Relationship Management (CRM) Software: To manage customer information and interactions. • Content Management System (CMS): For creating and managing product content. • Payment Processing Systems: For 	30	25	15	Nos	Yes	As indicated in the Model curriculum (one of Each)
			<p>Business case study with information on organisational direction and objectives customer and market information on which product development can be based, current sources of information detailing legal and ethical compliance requirements as related to product development, templates for product development brief, Sample filled in customer</p>	15	12	10	Nos	Yes	As indicated in the Model curriculum

				<p>Retail Merchandise Managers often leverage various AI (Artificial Intelligence) tools to enhance their merchandise management efforts and make data-driven decisions. Here is a list of core essential AI tools used by Retail Merchandise Managers</p> <ul style="list-style-type: none"> • Demand Forecasting Software: AI-driven demand forecasting tools analyze historical sales data, market trends, and external factors to predict future product demand accurately. • Inventory Optimization Tools: AI-powered inventory management tools help optimize stock levels, reduce carrying costs, and minimize stockouts by making real-time inventory recommendations. • Price Optimization Solutions: AI-driven pricing tools analyze market data, competitor pricing, and demand signals to suggest dynamic pricing strategies that maximize profitability. • Recommendation Engines: These AI tools provide personalized product 	30	25	15	Nos	Yes	As indicated in the Model curriculum (one of Each)
				UPS	1	1	1	Nos	Yes	NA
				Scanner cum Printer	1	1	1	Nos	Yes	NA
				Computer Tables	15	12	10	Nos	Yes	NA
				Computer Chairs	15	12	10	Nos	Yes	NA
				LCD Projector	1	1	1	Nos	Yes	NA
				White Board	1	1	1	Nos	Yes	1200mm x 900mm
Retailers Association's Skill Council of India (RASCI)	RAS/MCr-0001	Fundamentals of AI for Retail (Micro credential)	4	Desktop Computer (PC) with high-speed internet connection and licensed MS-Office Software.	15	12	10	Nos	Yes	Intel Core i5 or AMD Ryzen 5 processor, 8GB of RAM, 512GB SSD, Intel UHD Graphics or AMD Radeon Vega.
				AI Chatbots on the e-commerce Training, platforms like IBM Watson	15	12	10	Nos	Yes	Functional chatbots for demonstration
				UPS	1	1	1	Nos	Yes	Required for demonstration only,
				Scanner cum Printer	1	1	1	Nos	Yes	NA
				Computer Tables	15	12	10	Nos	Yes	NA
				Computer Chairs	15	12	10	Nos	Yes	NA
				LCD Projector	1	1	1	Nos	Yes	NA
				White Board	1	1	1	Nos	Yes	1200mm x 900mm